

WHAT'S TOBACCO COSTING NEBRASKA?

Tobacco products cost a lot more than what they sell for—health care expenses, lost productivity, even illness and death. Check out the statewide impact.



Nebraska's Smoking Population

20% of adults smoke.  That's more than **276,000** people!

24% of Nebraskans are former smokers.

22% of men smoke.  **18%** of women smoke. 



 **15%** of Nebraskans under 18 smoke. **2,000** kids under 18 become daily smokers each year.




Smoking-Related Deaths

2,334 **DEATHS** were attributed to smoking in 2011.  That's more than the entire population of Geneva. 



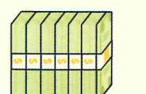
Of those who died, **1,431** were men and **903** were women.

 Men were more likely to die from smoking-related cancers.  Women were more likely to die from respiratory diseases.

These Nebraskans lost **14 YEARS OF LIFE.**  on average 



Annual Cost Statewide

Every year, Nebraska spends **\$630 PER PERSON**  regardless of age  for smoking-related health care expenses and lost productivity. 

Businesses Lose  worth of productivity due to smoking.

Smoking-related health care costs:  **\$592 MILLION**

- Hospital: \$332 million
- Ambulatory Care: \$82 million
- Nursing Home: \$58 million
- Prescription Drugs: \$85 million
- Other: \$34 million



Smoking-Related Illnesses

Nationwide, for every person who dies from a smoking-attributable cause,  **20** more are living with a smoking-attributable illness.*

In other words **46,700** Nebraskans suffered from **smoking-attributable illnesses in 2011.**

*U.S. Centers for Disease Control and Prevention.

It's time to think about what tobacco is really costing us.